

Education:

- Chicago Institute of Art - Associates Graphic Design
- Art Institute Ft.Lauderdale - Bachelor's degree Multimedia and Animation

Summary of Qualifications:

- Extensive hands on experience and knowledge of Adobe Creative Suite including: Premiere, After Effects, Adobe Animate, Illustrator, Photoshop, InDesign, Dreamweaver.
- Over 17 years of industry experience creating graphics, motion graphics, Social Media Ads, video editing, audio recording and other various Multimedia disciplines.
- Guru at various social platforms such as TikTok, Instagram, Facebook Ads and Snapchat.
- Years of experience creating proven successful Ad campaigns for social platforms..
- Very diverse in Multimedia techniques.
- Experience working in fast paced environments where deadlines are being met on a daily basis.
- A great understanding of the importance of organization and clean work-flow.
- Descriptive written and verbal skills with high attention to detail.
- Ability to learn quickly and assimilate new information.
- Excellent communication and team leadership skills.
- I Work well with a team in critical thinking and problem solving situations.

Experience:

Sea Tech and Fun LLC – Creative Director | Social Media Specialist

Palm Bay, FL

July 2018 – December 2021

- Brought company revenue up 4x through creative Ad campaigns for 3 years consecutively.
- Responsible for maintaining and developing several high traffic websites for well known brands and all creative assets involved.
- Video Editing, Motion Graphics, Mobile Design, Print and Digital Ads, Social Media Marketing, SEO
- Working as a team leader on wide scope projects meeting goals and deadlines on time.

BPM Design and Print – Production Manager

Santa Rosa, California

December 2014 – September 2017

- Handling a wide range of production including: design, 3D. motion graphics, post production editing, branding, animation, video production and print
- Working with clients through all phases of a project - production from conception to completion.

SPOT ON PIXEL - Production Designer

Fort Lauderdale, FL

May 2012 – December 2014

- Designing and developing social media branding assets such as videos, logos, labels, promotional material, interactive web sites, enhanced Music CDs, DVDs, and Flash applications.
- Communicating with clients, artists and programmers to ensure 100% customer satisfaction.
- Critical thinking and problem solving in a team environment.

*References available upon request